

Pharma Legendary



Mr. Devinder Pal
M. Pharm.

Devinder Pal obtained a Master Degree in Pharmacy from the prestigious Banaras Hindu University (standing first in the University) and 'AMP from AIM-Manila'. At 23, he was the youngest Production Manager in the Industry way back in 1959.

Thus over the last 5 decades, he has intimately observed from 'coming into being' to 'coming of age' of the Pharma Industry in India. He grabbed every opportunity of making contribution to the growth of several Pharmaceutical, APIs & Confectionery manufacturing companies and has been, in turn, richly rewarded and recognized – as reflected in the positions he has occupied. Besides, Elder Pharmaceuticals (Jt. Managing Director 1994-97) and Parke-Davis – now Pfizer - (Group Director & Director on

Board 1972-94), his past work experience includes Franco Indian and Roussel Uclaf – now Aventis - (Works Manager & Director on Board 1959-72) – an uncommon combination of leading Indian, European and American companies. . He has a rare blend of knowledge and expertise combining 'hands on' experience with that of controlling and directing the entire gamut of business activities. His enviable track record is a result of his knack of building cohesive and highly motivated teams, dedicated to achieve the corporate objectives.

Devinder is a much sought after speaker and has participated / chaired many National and International Conferences. In a symposium on 'Generic Drugs – Competitive Strategies for Pharmaceutical Companies' at Orlando, Florida, USA way back in early 1990s, he brought to focus the potential of the Indian Pharmaceutical and the APIs industry and made a 'prophetic forecast' that before the decade was over, Indian Pharma & APIs Industry will be a major force to reckon with. The interest this generated in sourcing from India prompted some observers to say, "Mr. Pal's contribution far exceeded that of the Indian embassies!" This may have helped open up markets for Indian produced APIs, Formulations, CRAM etc.

A man of great foresight and keen intelligence, a perfectionist and a professional to the core, Devinder leaves his mark, whether he is chairing a session or is a mere listener; his extensive knowledge and incisive questions leave the speakers wary and the audiences enthralled. With his acumen and analytical ability, combined with an extraordinary penchant to apply his knowledge, he has left

an indelible impression on the Pharmaceutical Industry, where he is justifiably called a doyen and is viewed as a great asset to the august bodies of many professional associations, and statutory bodies.

He has served on many national and international forums including 'Chairman Non-parenteral Products of Indian Pharmacopoeia Committee'; Member: 'Expert Committee United States Pharmacopoeia (USP)'; 'Drug Technical Advisory Board'; 'Governing Body of the Bombay College of Pharmacy'; 'Indian Institute of Packaging'; 'Pharma Pulse'; 'Pharma Biz'; 'Pharma Manager'; 'Pharma Business & Technology'; 'OPPI'; 'IDMA'; President 'PAMDAL' etc. Fellow and Life Member, he was the President of the *Indian Pharmaceutical Association*, National President of the 46th session of *Indian Pharmaceutical Congress*, and the Vice President of the UK based prestigious 'Commonwealth Pharmaceutical Association'. He serves with distinction on the elite selection committees, for "Lifetime Achievement Award"; "Eminent Pharmacist Award", "Fellowship Awards", etc, and represents IPA in IPCA & CPA.

Devinder is a recipient of several prestigious awards, including: 'Distinguished Alumnus Award'; 'Pharma Excellence Professional Award'; and covered in 'Who's Who in the World'. He participates actively in several professional organizations (national and international levels) which provides him an opportunity to play a role in enhancing the status of the Indian Pharmaceutical Industry and the standing of the Profession of Pharmacy. His intuitive, perceptive, analytical and creative approach combined with astute business sense and inspiring leadership is envied by many. No wonder, many who are at the helm of affairs today, attribute their success to him and unabashedly and gratefully acknowledge his role of a 'guru' while he still views himself as a "chela" In recognition of his outstanding leadership and contributions, the Indian Pharmaceutical Association conferred on him its two highest awards: the 'Eminent Pharmacist Award' in 2003 & 'Lifetime Achievement Award' in 2006.

As the founder President & CEO of Catalyst Pharma Consulting (1997), he is a much sought after Consultant to leading names of Indian and MNCs, as also companies based in the middle east, UK, Europe, Canada, USA, and elsewhere in the world. He has worked with Astra Zeneca, Unilevers, Aventis (HMR), Cardinal Health, Wallgreen Cadila, Merck, USV, Nicholas Piramal, Pfizer (Parke-Davis), Patheon, Lupin, Glenmark, Fermenta, Nuicare plc, Steifel, Citigroup Global Investment, American Insurance Group, ICI., Colorcon, World Bank & UNIDO to name a few. His focus areas include gap analysis, due diligence, designing and upgrading plants, orienting the focus of business, diversification Cost reduction and Efficiency improvement etc. (Website www.CatalystPharmaConsult.com has more).

He is an independent Director on the Board of Rs. 1500 Crore plus Surya Pharmaceuticals Ltd.

Current Designation:
Mr. Devinder Pal
Director.
Surya Pharmaceutical Ltd.